

***Now you can rent from the closets of your social media friends and style crushes.***

AUSTIN, TEXAS - February 2016 - Announcing **Garment Exchange**, a fresh addition to the fashion industry as the first peer-to-peer service that allows women to share their closets nationwide for repeat income.

Instead of sourcing clothes from the runway, clothes are sourced from the closets of social customers. Finally an AirBNB of women's clothing!

"We are thrilled to empower women across the U.S. to feel confident in clothes they may not be able to access in their city and give women the opportunity to make unlimited income on items they may already own." says co-founder Kaleigh Wiese. "We are also able to encourage guilt-free shopping on designer pieces that are on their bucket-list."

The company, launching in February, has been in beta since September 2015, and is getting attention from hundreds of women across the U.S. awaiting access to use the rental services. Wardrobe Owners make 80% of the transaction for each 4 day rental, allowing for multiple rentals per month. The garment owner handles cleaning. Garment Exchange handles the insurance and shipping materials to make it minimally time consuming for the owner.

Garment Exchange joins the sharing economy with UBER, AirBNB, and Turo as the peer-to-peer marketplace is becoming increasingly popular across generations.

For inquiries, to learn more, and interview information, contact:

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